

IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1. (*Currently Amended*) A disposable business card holder and dispenser comprising:

a ~~[[front]]~~ pocket having a front wall and opposed side walls ~~defining an upper rim, and~~ a basewall,

said front wall and said opposing walls defining an upper rim having three sides,

and

an attachment border extending from said side walls and said base wall;

~~whereby wherein said business card holder and dispenser pocket~~ is attachable to a ~~display support surface acting as a backing by means of said attachment border,~~

~~whereby said pocket having such a configuration and dimensions as to have the capacity~~ is configured and dimensioned to hold a plurality of business cards ~~for distribution therefrom~~ therein.

Claim 2. (*Currently Amended*) The disposable business card holder and dispenser of claim 1, further comprising a backing attached to said ~~[[front]]~~ pocket at said attachment border for attachment to ~~a display support surface.~~

Claim 3. (*Currently Amended*) The disposable business card holder and dispenser of claim 1, wherein said ~~[[front]]~~ pocket and said attachment border are ~~integral and~~ integrally made of ~~[[thin,]]~~ transparent plastic.

Claim 4. (*Original*) The disposable business card holder and dispenser of claim 3, in combination with a brochure attached thereto.

Claim 5. (*Currently Amended*) The disposable business card holder and dispenser of claim ~~[[3]]~~ 2, said backing having front and rear walls forming a card pocket, said front and rear walls being spaced substantially the thickness of a business card.

Claim 6. (*Original*) The disposable business card holder and dispenser of claim 3, further comprising a rear-mounted adhesive layer having a peel-off backing located on said rear backing.

Claim 7. (*Original*) The disposable business card holder and dispenser of claim 3, further comprising a rear-mounted magnetic layer located on said rear backing.

Claim 8. (*Original*) The disposable business card holder and dispenser of claim 5, further comprising a rear-mounted adhesive layer located on said backing.

Claim 9. (*Original*) The disposable business card holder and dispenser of claim 5, further comprising a rear-mounted magnetic layer located on said backing.

Claim 10. (*Original*) The disposable business card holder and dispenser of claim 9, wherein said card holder is removably attached to a metal surface by means of said magnetic layer.

Claim 11. (*Original*) The disposable business card holder and dispenser of claim 3, wherein said front wall has a thumb cutout along its upper rim.

Claim 12. (*Original*) The disposable business card holder and dispenser of claim 5, wherein said front wall has a thumb cutout along its upper rim.

Claim 13. (*Currently Amended*) A disposable business card holder and dispenser comprising:

a [[front]] pocket having a front wall and opposed side walls ~~defining an upper rim, and~~ a base wall,

said front wall and said opposing walls defining an upper rim having three sides,

an attachment border extending from said side walls and said base wall, and

a backing, said backing being attached to said attachment border ~~so as to form said front pocket,~~

wherein said pocket ~~having such a configuration and dimensions as to have the capacity~~ is configured and dimensioned to hold a plurality of business cards ~~for distribution therefrom~~ therein,

whereby said backing ~~being~~ is adapted for connection with a display surface.

Claim 14. *(Currently Amended)* The disposable business card holder and dispenser of claim 13, wherein said ~~[[front]]~~ pocket and said attachment border are made of ~~[[thin]]~~ plastic material, and wherein said front wall has a thumb cutout along its upper rim.

Claim 15. *(Currently Amended)* ~~The disposable business card holder and dispenser of claim 14,~~ A disposable business card holder and dispenser comprising:

a pocket having a front wall and opposed side walls, and a base wall,

said front wall and said opposing walls each having an upper edge defining an upper rim having three sides, and said front wall having a cutout substantially centrally disposed along the upper edge,

an attachment border extending from said side walls and said base wall, and

a backing, said backing being attached to said attachment border,

said backing having front and rear walls forming a card pocket, said front and rear walls being spaced substantially the thickness of a business card,

wherein said pocket is configured and dimensioned to hold a plurality of business cards therein,

whereby said backing is adapted for connection with a display surface.

Claim 16. (*Original*) The disposable business card holder and dispenser of claim 15, further comprising a rear-mounted magnetic layer located on said rear backing.

Claim 17. (*Original*) The disposable business card holder and dispenser of claim 15, further comprising a rear-mounted adhesive layer located on said backing.

Claim 18. (*Original*) The disposable business card holder and dispenser of claim 17, said adhesive layer having a peel-off backing.

Claim 19. (*Original*) The disposable business card holder and dispenser of claim 13, wherein said display surface is a bulletin board and said business card holder and dispenser is attached to said bulletin board by at least one pin or thumbtack penetrating said backing, said backing being of thin or film-like plastic.

Claim 20. (*Original*) The disposable business card holder and dispenser of claim 19, wherein said backing has upper side portions and each said upper side portion is penetrated by a pin or thumbtack, thereby attaching said business card holder and dispenser to said bulletin board.